

New visualization techniques in dialect geography

The merging of analytic and synthetic mapping in the virtual and interactive cartography of VerbaAlpina

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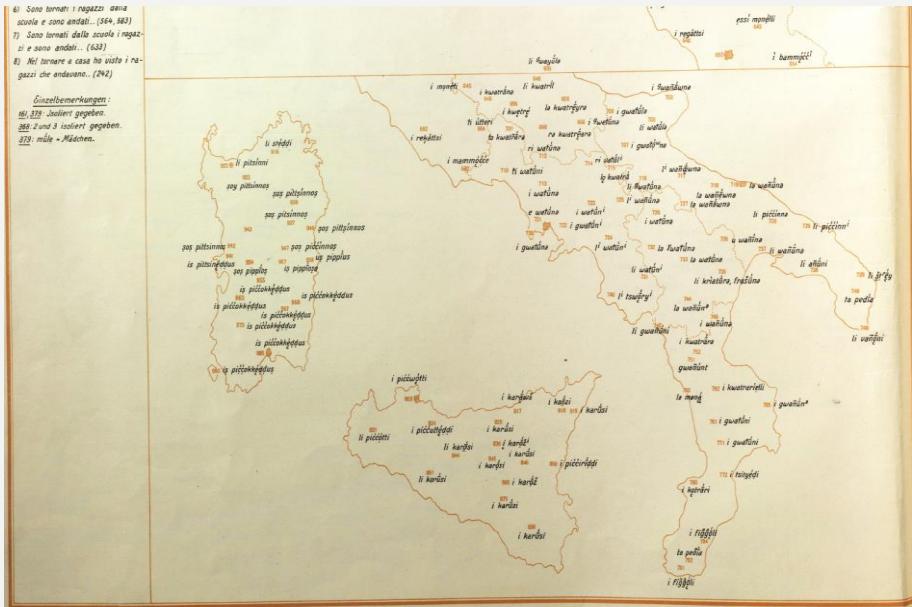
1. Traditional linguistic cartography: Pros and Cons
2. New cartographic approach of VerbaAlpina
 - short project overview
 - the interactive map and its added value
3. Visualization of linguistic data via the interactive map
 - different modes of visualization
 - technical background



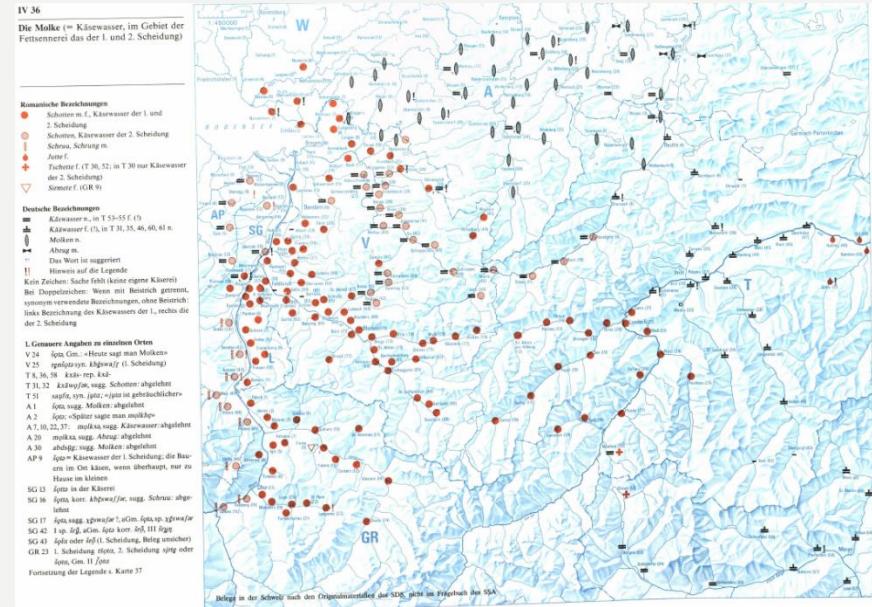
Two coexisting cartographic traditions:

analytic maps

synthetic maps



AIS (linguistic atlas of Italy and southern Switzerland)



VALTS (linguistic atlas of Vorarlberg)



Cons

- only onomasiological perspective
- only monolingual view on certain dialect regions
- limited accessibility (depends on place and time)

Pros

- works are permanent and can be unambiguously referenced



Project Overview

- *VerbaAlpina. Der alpine Kulturreraum im Spiegel seiner Mehrsprachigkeit* (VerbaAlpina. The Alpine cultural region reflected through its multilingualism)
- Funded by the German Research Foundation (DFG)
- 1st term: 10/2014-10/2017, 2nd term: 11/2017-11/2020, 3rd term: 11/2020-10/2023 (perspective until 2026)
- Investigation of the multilingual Alpine region
- Combination of (geo-)linguistics and Digital Humanities (DH)



Research Aims

- Selective and analytical investigation of the linguistically and dialectally highly fragmented alpine space in its historico-cultural and historical-linguistic unity
- Overcoming of the traditional limitation of geolinguistic investigation to nation-states
- recognition of connections regarding the etymology of the individual dialectical words
- Setting up a portal by using modern media technology: documentation, data collection, collaborative development
- cooperation with other projects is fundamental for VerbaAlpina



Area under investigation: The Alpine region

- Area of investigation is limited to the territorial borders defined by the Alpine convention
- surface area of 190,600 km², encompasses parts of six different countries (D, A, CH, I, F, SLO) and two entire countries (FL, MC)
- ethnographic and topographic homogeneity and strong linguistic heterogeneity → 3 language families





Three conceptual domains

project years	1	2	3	4	5	6	7	8	9	
calendar year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
quarter	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV	I, II, III, IV
project phase	I		II			III				
focus	traditional life <ul style="list-style-type: none">• alpine pasture farming• milk processing			nature <ul style="list-style-type: none">• landscape formations• weather• fauna• flora			modern life <ul style="list-style-type: none">• ecology• tourism			



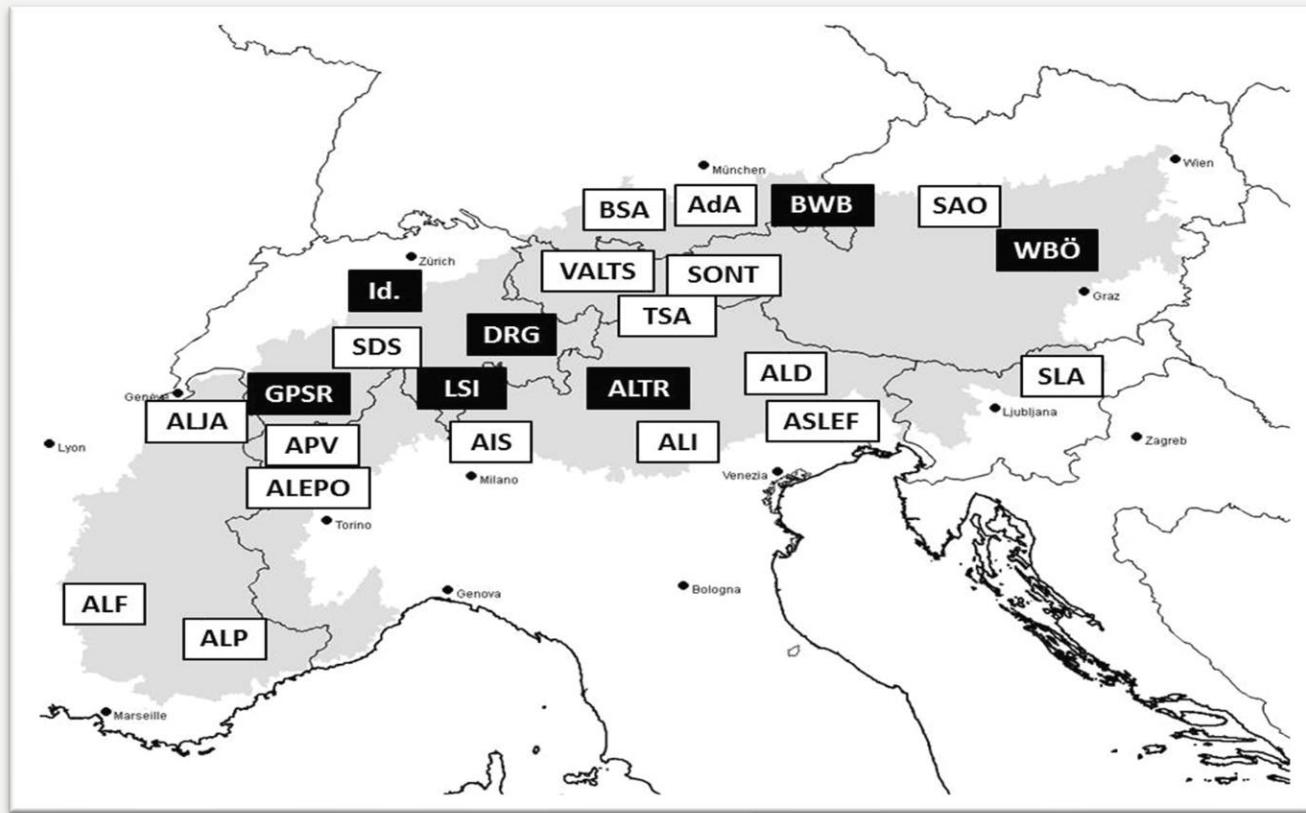
Data

Multiple different sources

- printed atlases/dictionaries (georeferenced)
- digital material from project partners
- crowdsourcing



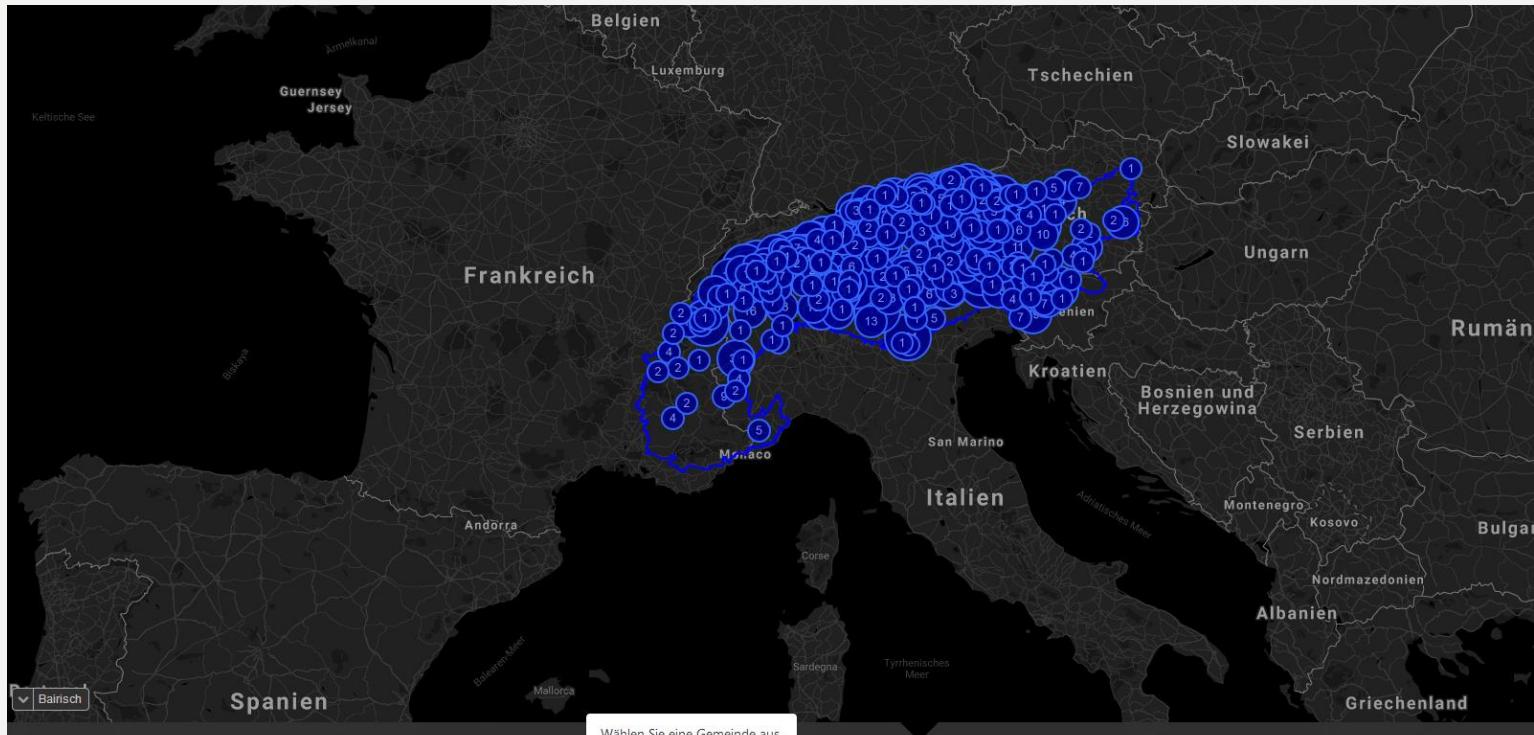
Atlases and Dictionaries in the Alpine region





Crowdsourcing-Tool

www.lmu.de/verbaalpina



Wie sagt man zu Begriff in Gemeinde ? Ihre Antwort





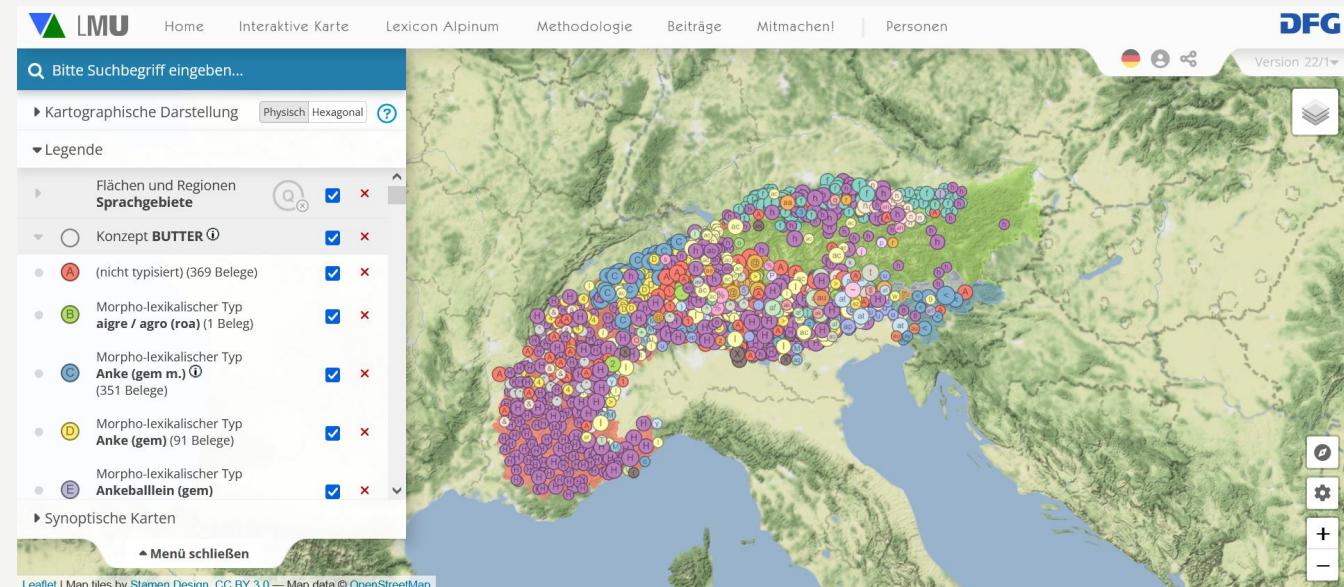
Data access via

- interactive map
- Lexicon Alpinum
- API



Data access via

- interactive map → visualization of data
- Lexicon Alpinum
- API





- integration of the two visualization traditions (synthetic + analytic)
- integration of different data sources
→ onomasiological and semasiological perspective
- simplifies a cross-national and cross-linguistic investigation + overcomes the restriction of traditional geolinguistics to political units (nation-states)
- accessible anytime and anywhere thanks to its online format
- qualitative and quantitative visualization
- function to create synoptic (i.e. collective) maps



- integration of features of analytic and synthetic maps

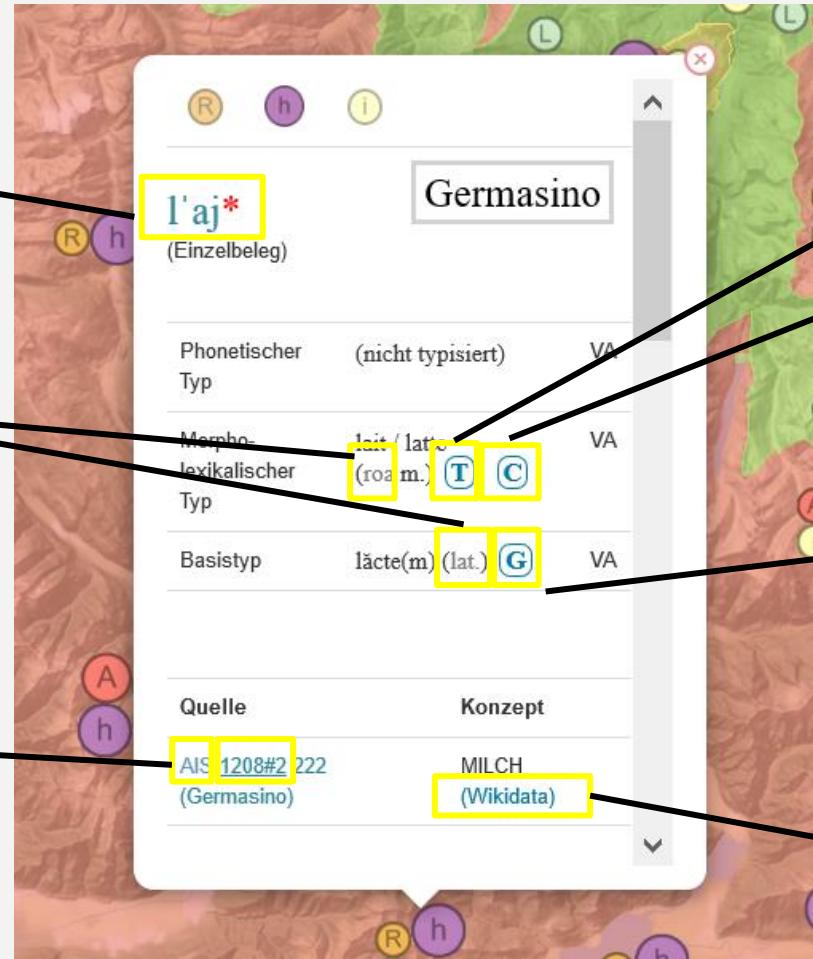
Default view: synthetic map with point symbols + an appropriate legend

For each data point access to: full linguistic and meta-information including the source, unification steps that have been undertaken (IPA), if possible: online version of the source is linked

- lack of transparency of traditional synthetic maps solved by interactivity
- Mantra: „overview first, zoom and filter, then details on demand“
(Shneiderman 1996, 336-343)



Detail view of one specific data point



IPA

Darstellung: IPA VA
DST Quelle: [lāy](#)

ISO Codes

source + online version

il siero di burro

G. Tisato - NavigAIS - <http://www3.pd.istc.cnr.it/navigais-web/?map=1208>

Dictionaries

Treccani: latte

CNRTL: lait

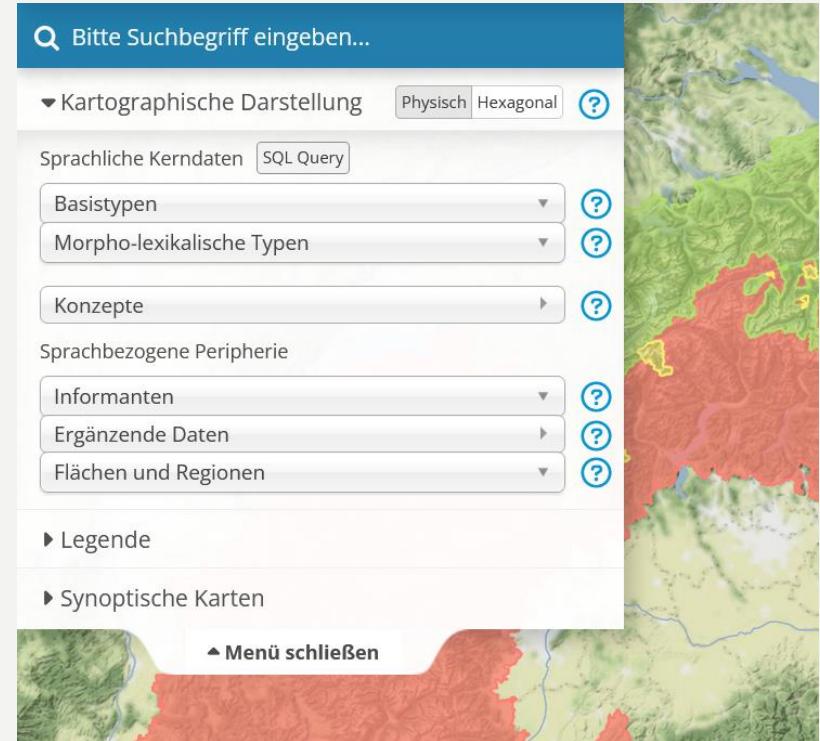
Etymologic dictionary

Georges: lac 2, 525

Wikidata



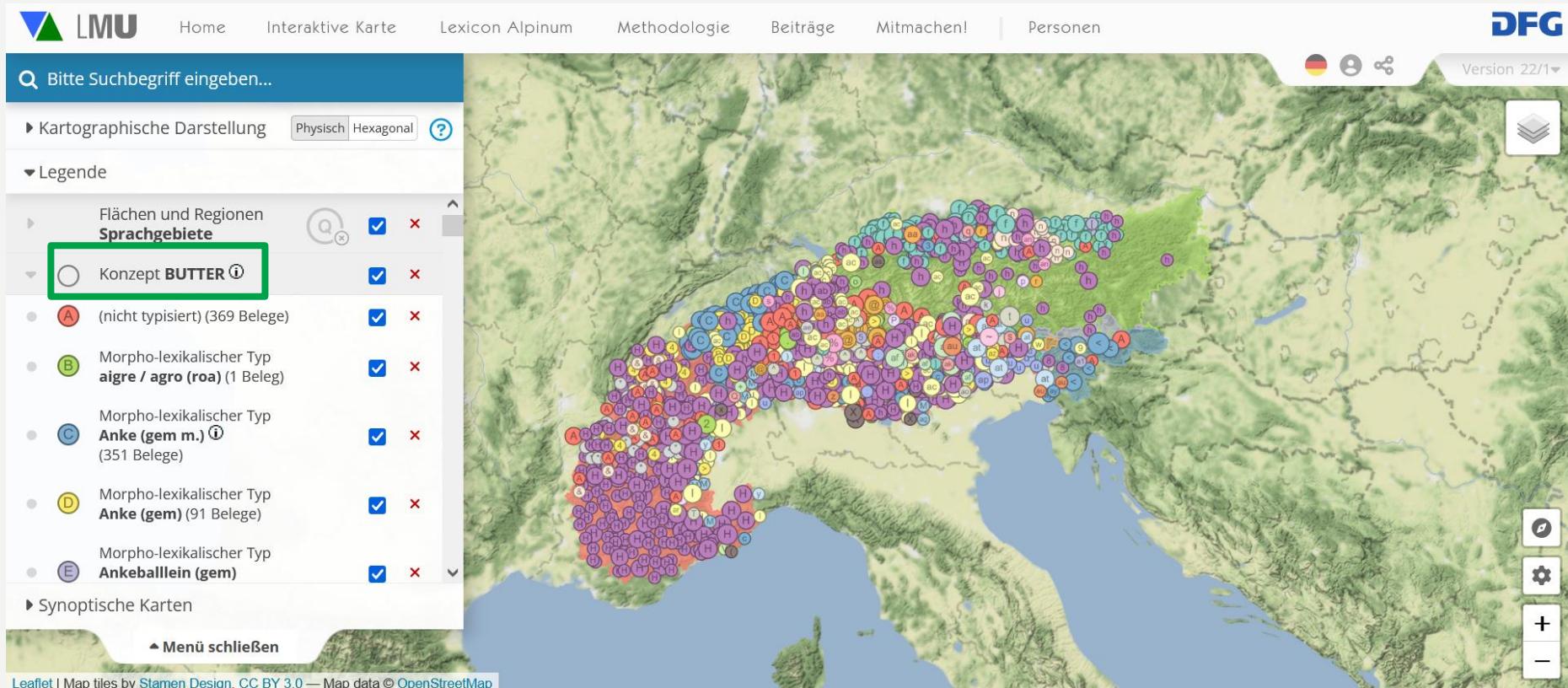
- onomasiological and semasiological perspective by using appropriate filters



- geographical/physical (NUTS 3 boundaries) vs. abstract (hexagons)
- qualitative vs. quantitative

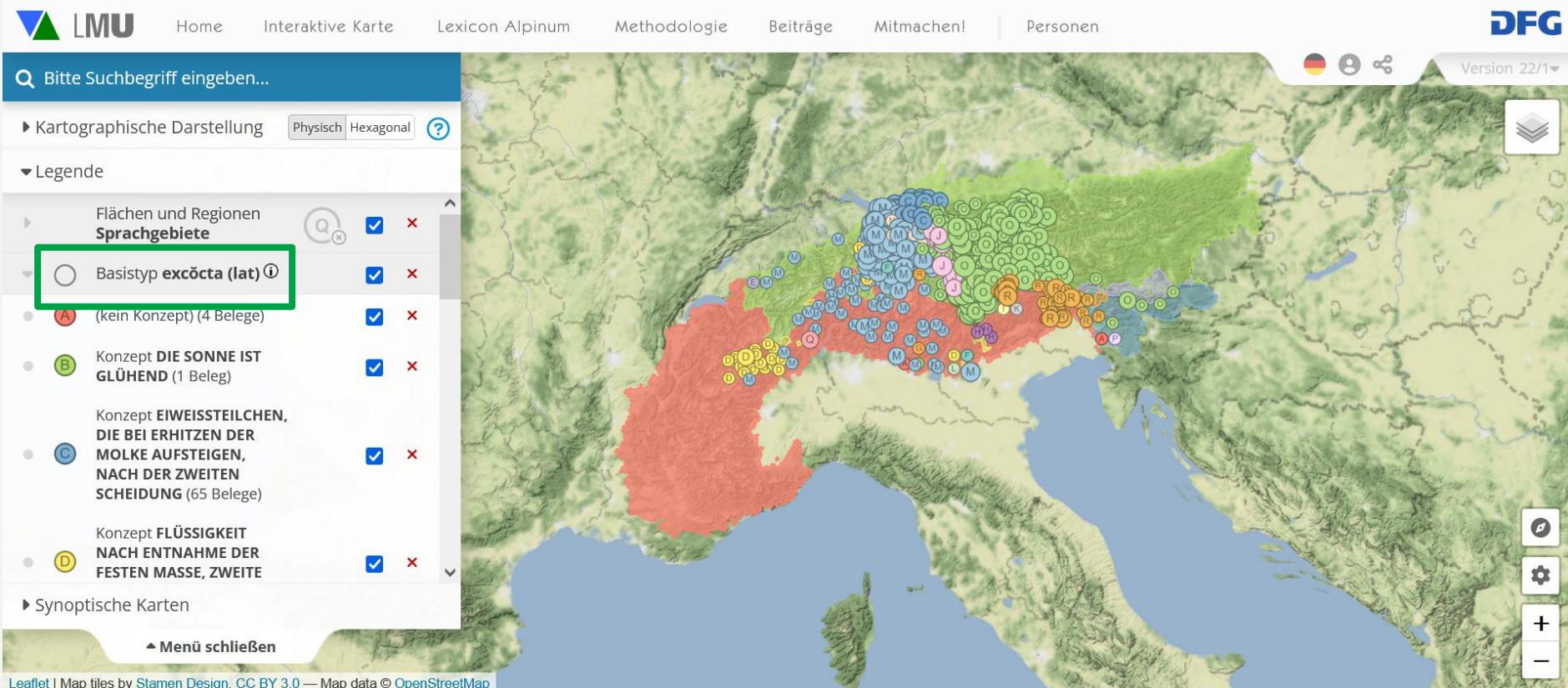


geographical qualitative (onomasiological perspective)



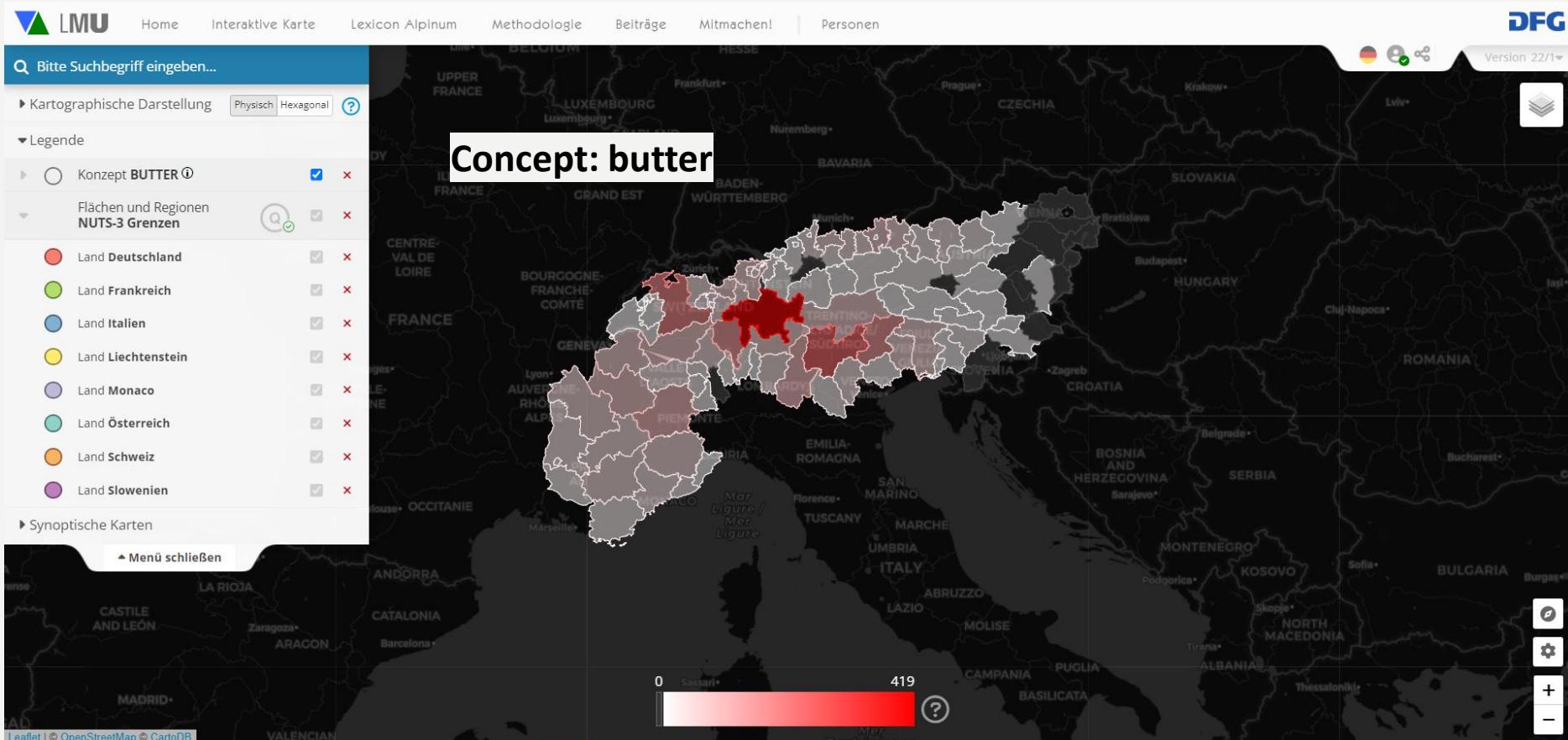


geographical qualitative (semasiological perspective)



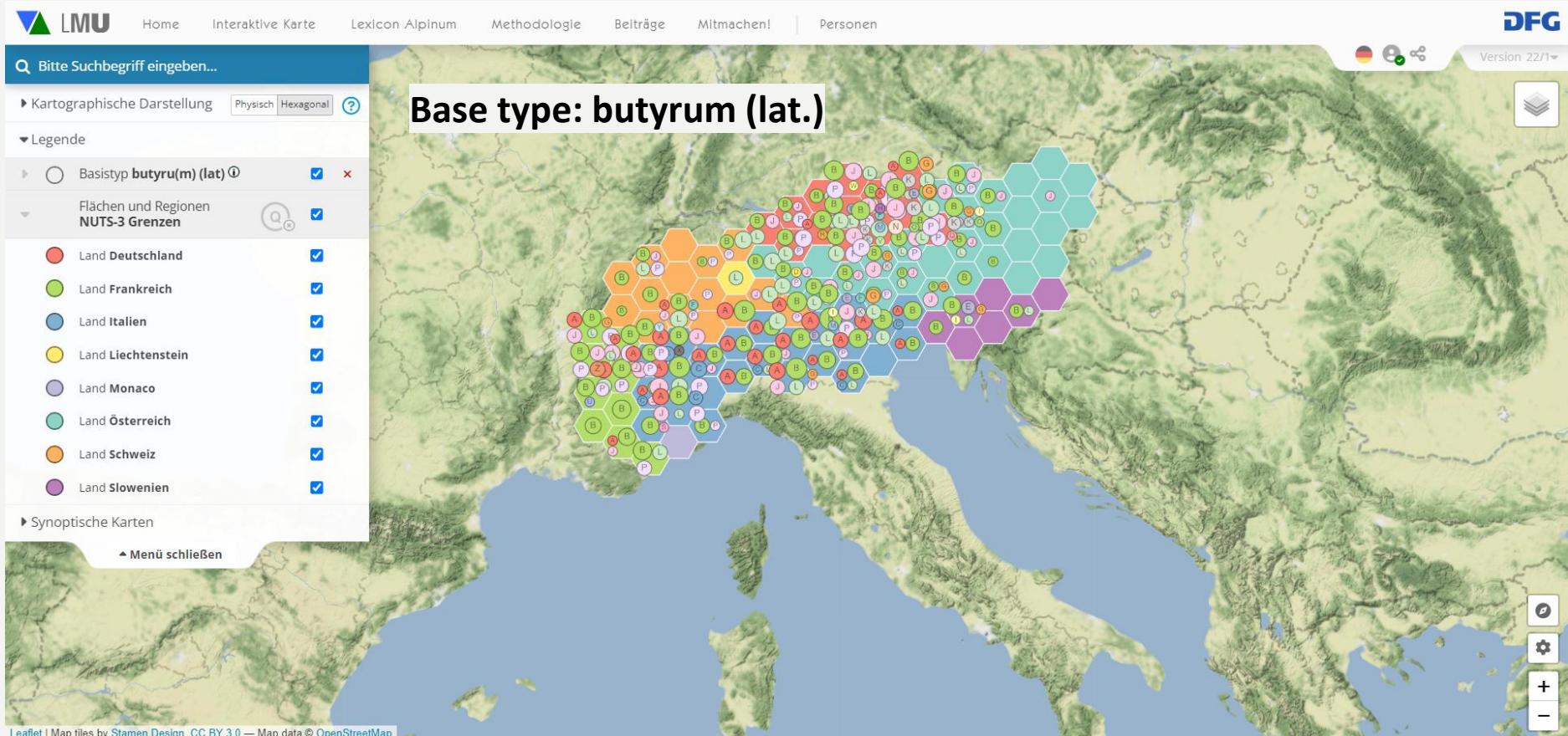


geographical quantitative (onomasiological perspective)



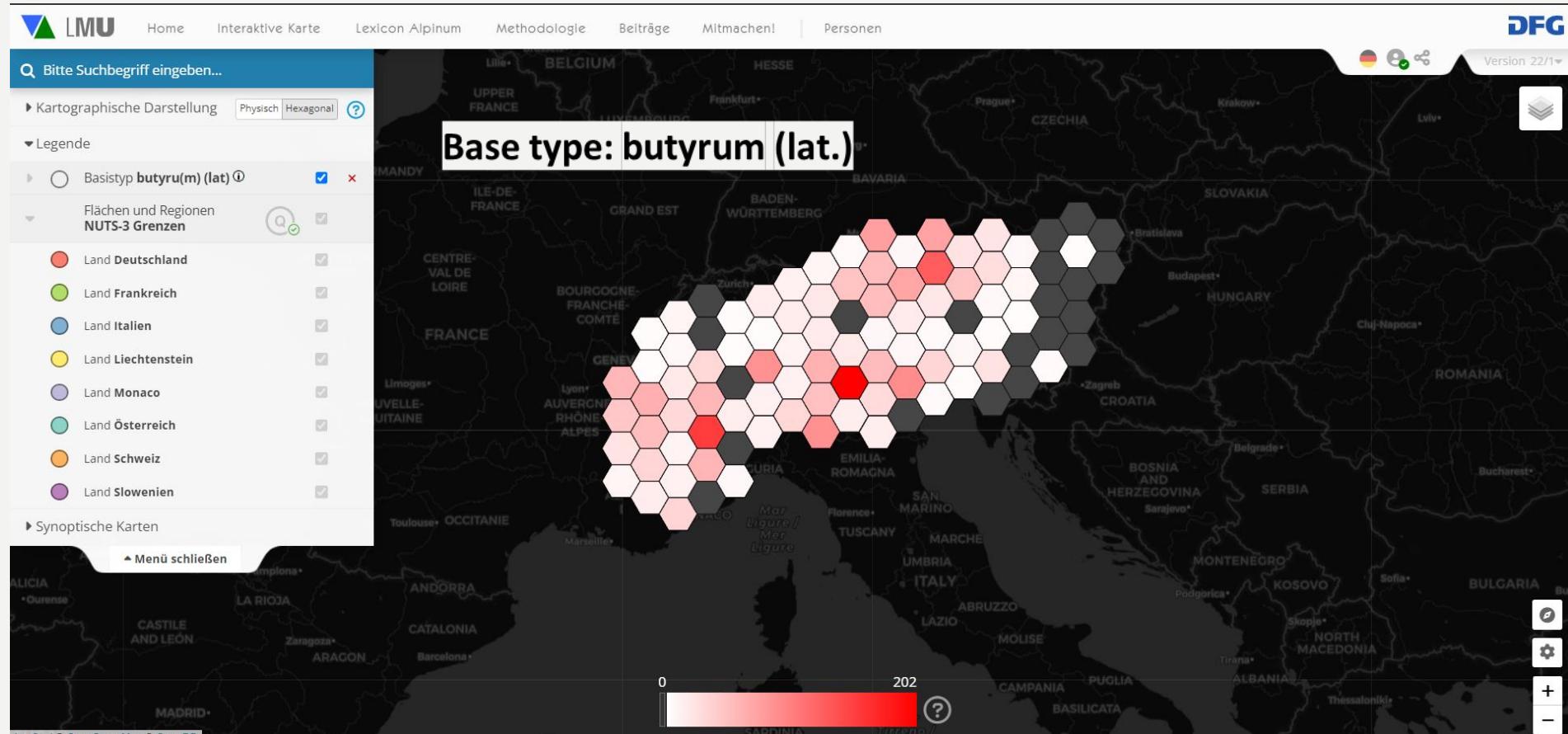


abstract qualitative (onomasiological perspective)





abstract quantitative (onomasiological perspective)





Technical background

- exclusively web-based project using open-source or free software
(<https://github.com/VerbaAlpina/>)
- website based on the content management system Wordpress
- interactive map module based on JavaScript and PHP with a MySQL backend
- basis for each visualization:
a sound/trustworthy data model (relational database)
- Frontend: libraries Leaflet for the basic map functionalities + PixieJS (uses WebGL) for the map overlays

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Thank you for your attention!

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